

The English Teacher Guru presents

Preparing for NAPLAN 2011:

Teaching Persuasive Writing Workshop



“Teaching Persuasion: Writing with Authority”

The NAPLAN genre for 2011 is persuasion. With this type of writing, it is essential to get the interpersonal right, to write with authority. So, as the year draws to a close and planning begins in earnest for the new school year, discover some secrets of effective persuasive writing:

- Clarifying the persuasive genre: Why it’s really about writing exposition
- Understanding your audience and the writer’s role
- Using Mood (including questions, statements and commands)
- Modality – the use of probability, obligation, certainty, inclination and usuality
- Deploying the language of evaluation (the Appraisal system).

The workshop will include practical strategies (for example clever cloze, the modality continuum and ‘Writing Plan’) and models. In addition, discover how extracts from narratives can be used very effectively for the teaching of persuasion.

This workshop is designed for both primary and secondary teachers.

Venues and Dates: *Currumbin Beach Vikings Surf Club* - Tuesday 2 November 2010
Caboolture Golf Club - Wednesday 3 November

Time: 4.00-6.30pm (equivalent to a half day workshop)

Inclusions: Workshop booklet (including models of persuasion), CD, afternoon tea

Who is the English Teacher Guru?

Lindsay Williams was a teacher in both state and private schools for nearly 25 years, 16 of those as a Head of English and quite a number as a QSA district panel member and chair. He now does independent consultancy work, teaches pre-service teachers in Brisbane, is the immediate past Vice President of the English Teachers Association of Queensland and is a recipient of the Peter Botsman Memorial Award for Contributions to English. He has presented extensively at state and national conferences and is a member of the External Advisory Group for the School of English, Media Studies and Art History at UQ.

He has presented at many schools in Queensland, both independent and state. This workshop draws on work he has been doing with the Association of Independent Schools (South Australia). For a list of other recent work, see <http://www.englishteacherguru.com/special-report/recent-work-in-schools/>.

This workshop and others on literacy can be run at individual schools and in clusters.

For details contact Lindsay@englishteacherguru.com.

Registration details are on the next page.

Register at least one week before the workshop in order to secure a place for yourself.



Registration Form and Tax Invoice
Workshop: "Teaching Persuasion: Writing with Authority"

Wordsmart Consulting
35 Elysium Road
Rochedale South QLD 4123
t: 07 3841 2812
m: 0431 343 517
e: Lindsay@englishteachergur.com
www.englishteacherguru.com
ABN 46 120 587 528

Please circle the workshop for which you are registering:

Currumbin Beach Vikings Surf Club (2 November 2010) Caboolture Golf Club (3 November 2010)

School: _____

Postal address: _____

Participant Name	Email address*	Dietary requirements

Total cost @ \$99.00 per participant (includes \$9.00 GST): _____
[Cost includes: afternoon tea, comprehensive booklet, CD, Certificate of Attendance]

How to register

- Mail registration form and cheque to Wordsmart Consulting (address above)
- Mail registration form and pay by Electronic Funds Transfer:
Bank of Queensland – BSB 124-001; **Account name** - Wordsmart Consulting; **Account number** – 20331714; **Reference** – your school name
- Email or telephone participant information now and pay by cheque or EFT later. Contact details are provided above.

*** Participants will receive confirmation and final details by email about one week before the seminar.**

Important: Seminars will not proceed with fewer than 10 participants. No refund will be available for participants who cancel within five (5) working days of the seminar

PLEASE RETAIN A COPY OF THIS REGISTRATION FORM FOR YOUR RECORDS.