

The English Teacher Guru presents

Preparing for NAPLAN 2011:

Teaching Persuasive Writing Workshop



“Teaching Persuasive Writing”

The NAPLAN genre for 2011 is persuasion. This workshop will develop teachers' ability to assist students write authoritative, well-targeted persuasive expositions. So, as the year draws to a close and planning begins in earnest for the new school year, discover some secrets of effective persuasion:

- What we know about the 2011 writing task for NAPLAN
- The oral-literate continuum
- The basics of exposition: Whole text structure; paragraph structure (P.E.E.L.); moving beyond generic recipes
- Responding to the stimulus: T-charts, concept maps and more
- Developing an awareness of audience and writer's role
- Examining language, with close attention to: Using the inclusive first person; Mood; Modality; Appraisal; Theme/Rheme progression; Nominalisation; Cohesion; Using colons and semi-colons

Practical teaching strategies will be integrated throughout the workshop, including the use of: Modelling, Guided and Independent Practice

- Role play
- Card shuffle
- Clever cloze
- Vocabulary Clines (integrating thesaurus and dictionary work)
- Juxtaposition (alternative versions)
- The 'Writing Plan' (after Axford, Harders and Wise)
- Writing conferences...and more

This workshop is designed for both primary and secondary teachers.

Venues and Dates:	<i>Metro Hotel Ipswich International</i> - Monday 29 November 2010 <i>Club Pacific (Carindale)</i> - Wednesday 1 December
Time:	9.15am-3.05pm (five hours Professional Development credit)
Inclusions:	Workshop booklet (including models of persuasion), CD, afternoon tea, Certificate of Attendance

Who is the English Teacher Guru?

Lindsay Williams was a teacher in both state and private schools for nearly 25 years, 16 of those as a Head of English and quite a number as a QSA district panel member and chair. He now does independent consultancy work, teaches pre-service teachers in Brisbane, is the immediate past Vice President of the English Teachers Association of Queensland and is a recipient of the Peter Botsman Memorial Award for Contributions to English. He has presented extensively at state and national conferences and is a member of the External Advisory Group for the School of English, Media Studies and Art History at UQ. For a list of other recent work, see

<http://www.englishteacher guru.com/special-report/recent-work-in-schools/>.

This workshop and others on literacy can be run at individual schools and in clusters. For details contact Lindsay@englishteacher guru.com.

Registration details are on the next page.

Register at least one week before the workshop in order to secure a place for yourself.



**Registration Form and Tax Invoice
Workshop: "Teaching Persuasive Writing"**

Wordsmart Consulting
35 Elysium Road
Rochedale South QLD 4123
t: 07 3841 2812
m: 0431 343 517
e: Lindsay@englishteacherguru.com
www.englishteacherguru.com
ABN 46 120 587 528

Please circle the workshop for which you are registering:

Metro Hotel Ipswich International (29 November 2010) Club Pacific Carindale (1 December 2010)

School: _____

Postal address: _____

Participant Name	Email address*	Dietary requirements

Total cost @ \$170 per participant (includes \$15.46 GST): _____

[**Cost includes:** all day tea and coffee, morning and afternoon tea, lunch, comprehensive booklet, CD, Certificate of Attendance]

How to register

- Mail registration form and cheque to Wordsmart Consulting (address above)
- Mail registration form and pay by Electronic Funds Transfer:
Bank of Queensland – BSB 124-001; **Account name** - Wordsmart Consulting; **Account number** – 20331714; **Reference** – your school name
- Email or telephone participant information now and pay by cheque or EFT later. Contact details are provided above.

*** Participants will receive confirmation and final details by email about one week before the seminar.**

Important: Seminars will not proceed with fewer than 10 participants. No refund will be available for participants who cancel within five (5) working days of the seminar

PLEASE RETAIN A COPY OF THIS REGISTRATION FORM FOR YOUR RECORDS.